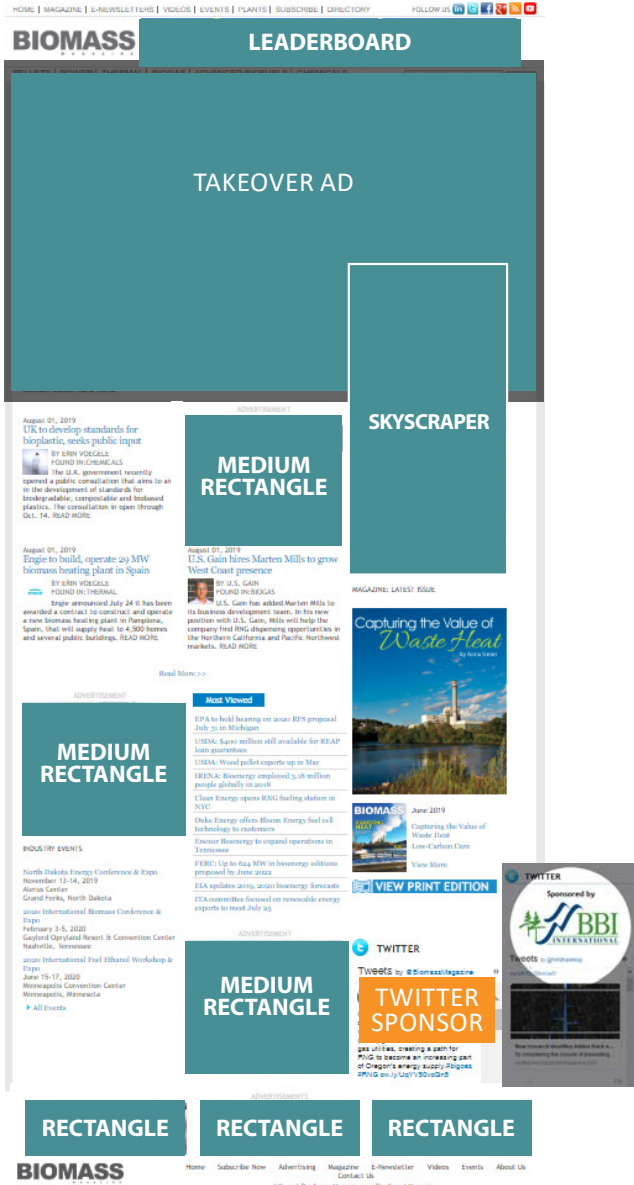


ONLINE ADVERTISING

BiomassMagazine.com

More than 72,200 page views each month!
Totaling 867,000 page views every year!

- ▶ Avg. Overall Users Per Month: 47,055
- ▶ Avg. Overall Visitors Per Year: 564,660
- ▶ Avg. Overall Page Views Per Month: 72,289
- ▶ Avg. Overall Page Views Per Year: 867,478



LEADERBOARD \$1,449/month

1

DIMENSIONS 728 x 90 pixels
FILE SIZE 40k limit
POSITION Top of every page viewed within the site
AVAILABILITY 4 ad slots per month
ROTATION Maximum 4 ads rotate randomly
FORMAT JPEG, GIF, or animated GIF

SKYSCRAPER \$1,549/month

2

DIMENSIONS 300 x 600 pixels
FILE SIZE 40k limit
POSITION Right-hand side on every page viewed within the site
AVAILABILITY 4 ad slots per month
ROTATION Maximum 4 ads rotate randomly
FORMAT JPEG, GIF, or animated GIF

MEDIUM RECTANGLE \$695/month

3

DIMENSIONS 300 x 250 pixels
FILE SIZE 40k limit
POSITION Home page and right side within content
AVAILABILITY 10 ad slots per month
ROTATION Maximum 10 ads rotate randomly
FORMAT JPEG, GIF, or animated GIF

RECTANGLE \$295/month

4

DIMENSIONS 300 x 100 pixels
FILE SIZE 40k limit
POSITION Bottom of every page
AVAILABILITY 10 Ad Slots
ROTATION Maximum 10 ads rotate randomly
FORMAT JPEG, GIF, or animated GIF

TAKEOVER AD \$7,995/month

5

DIMENSIONS 956 x 500 pixels
FILE SIZE 100k limit
POSITION Visible for 25 seconds, taking over homepage
AVAILABILITY 1 ad slot per month
FORMAT JPEG, GIF, PNG

TWITTER SPONSOR \$795/month

6

DIMENSIONS Maximum of 300 w or 125 h pixels
FILE SIZE 25k limit
POSITION Twitter section of homepage *see example*
AVAILABILITY 1 ad slot per month
FORMAT JPEG, GIF, PNG

ONLINE AD SCHEDULE

Month	Insertion / Artwork				
January 2020	December 14, 2019	May 2020	April 15, 2020	September 2020	August 14, 2020
February 2020	January 15, 2020	June 2020	May 15, 2020	October 2020	September 15, 2020
March 2020	February 14, 2020	July 2020	June 15, 2020	November 2020	October 15, 2020
April 2020	March 16, 2020	August 2020	July 15, 2020	December 2020	November 16, 2020