



Biomass Online



BIOMASSMAGAZINE.COM
IS THE
#1 SOURCE
OF INFORMATION FOR AND ABOUT
BIOMASS INDUSTRY PROS.

What is BiomassMagazine.com?

BiomassMagazine.com is the premier online destination for biomass producers and professionals interested in the latest biomass production technology, news and policy. The site is a tool biomass industry pros use to plan, learn and grow their business—whether at the office, plant, in the field or at home.

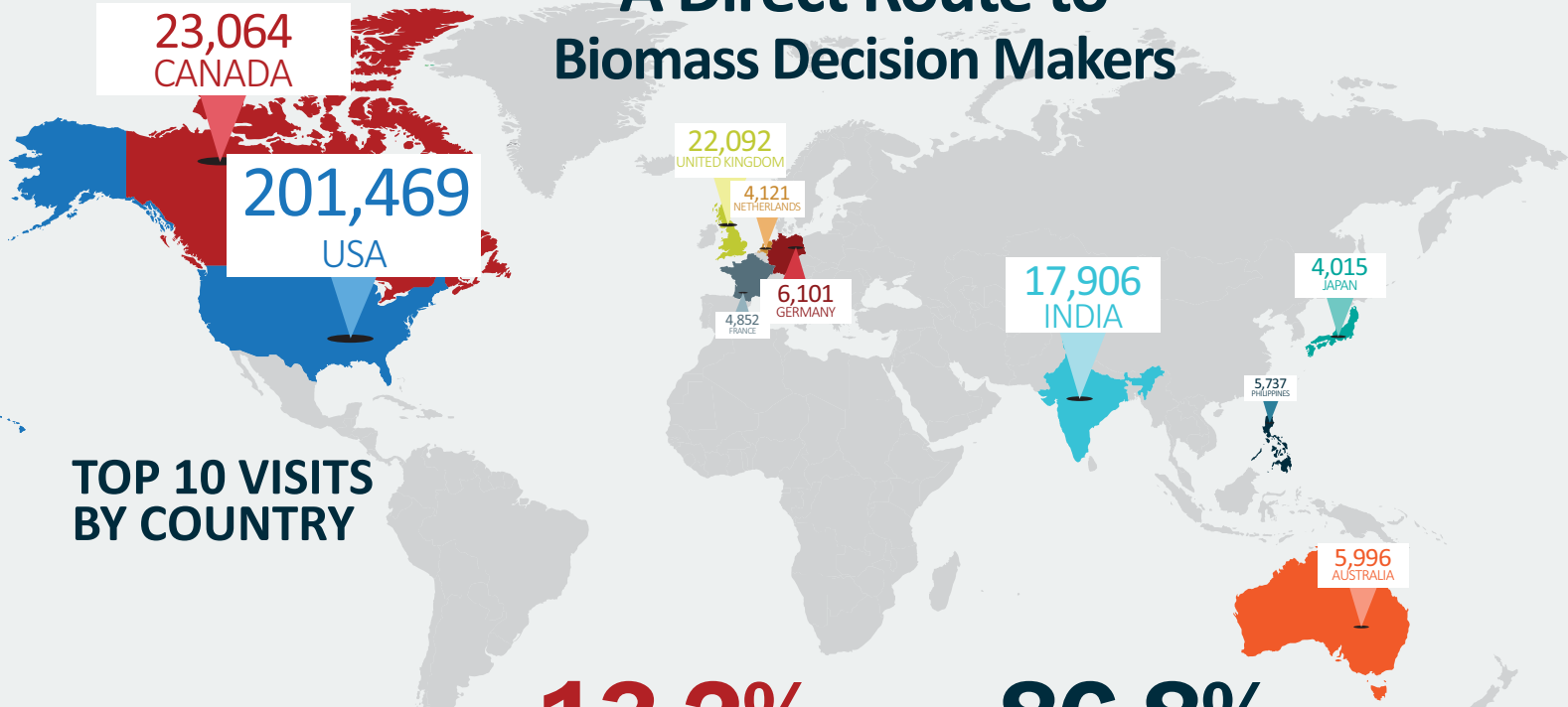
BiomassMagazine.com is a direct route to biomass producers and key decision makers in the industry. The site offers a variety of custom advertising sponsorship opportunities that link to highly engaging editorial platforms.

We have the resources and the experience to integrate your message seamlessly within our content, in ways that will align your brand with our audience of affluent biomass business professionals, in every area of their digital life: mobile, community, downloads, directories, photos, newsletters and articles that allow them access to timely and topical information, when they want it, and how they want it.

OVERVIEW

BIOMASSMAGAZINE.COM AT A GLANCE

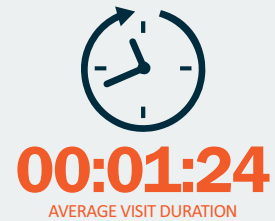
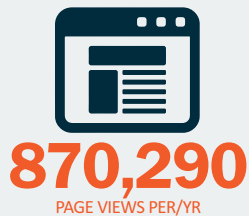
A Direct Route to Biomass Decision Makers



TOP 10 VISITS BY COUNTRY

13.2%
OF ONLINE VISITORS ARE RETURNING VISITORS

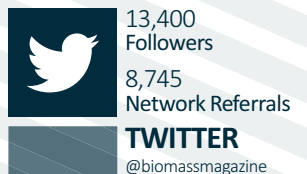
86.8%
OF ONLINE VISITORS ARE NEW VISITORS



Based on Google Analytics from July 2016 - July 2017
For more details on analytics please call 866-746-8385 or email service@bbiinternational.com.

CONNECTING YOUR ADVERTISEMENT WITH SOCIAL MEDIA

Every story the editorial team writes is published on *Biomass Magazine's* extensive social media network, bringing the social media audience to your advertisement.



ONLINE ADVERTISING

1

LEADERBOARD \$1,449/month

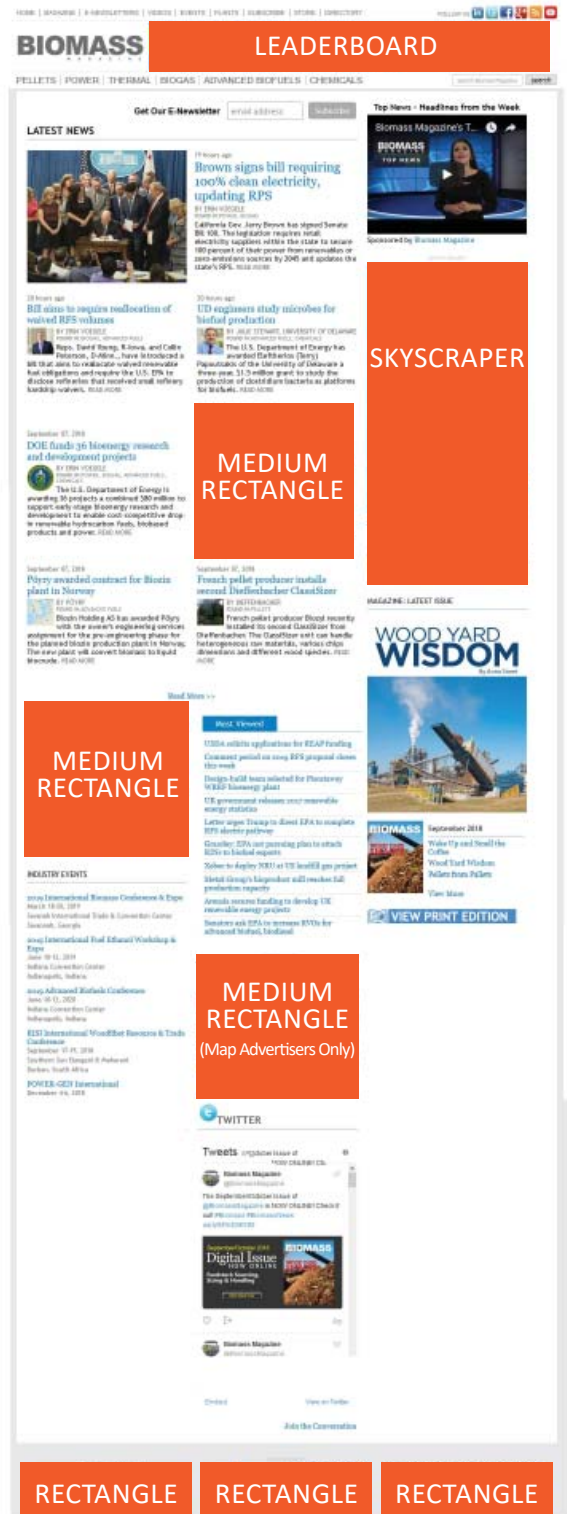
DIMENSIONS 728 x 90 pixels
 FILE SIZE 40k limit
 POSITION Top of every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, animated GIF, or Flash

- ▶ Avg. Overall Visitors per Month: 44,395
- ▶ Avg. Overall Visitors per Year: 532,736
- ▶ Avg. Overall Page Views per Month: 72,525
- ▶ Avg. Overall Page Views per Year: 870,290

2

SKYSCRAPER \$1,549/month

DIMENSIONS 300 x 600 pixels
 FILE SIZE 40k limit
 POSITION Right-hand side on every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, animated GIF, or Flash



3

MEDIUM RECTANGLE \$695/month

DIMENSIONS 300 x 250 pixels
 FILE SIZE 40k limit
 POSITION Home page and right side within content
 AVAILABILITY 10 ad slots per month
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, animated GIF, or Flash

4

RECTANGLE \$295/month

DIMENSIONS 300 x 100 pixels
 FILE SIZE 40k limit
 POSITION Bottom of every page
 AVAILABILITY 10 Ad Slots
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, animated GIF, or Flash

BiomassMagazine.com Schedule

ISSUE	ONLINE INSERTION/ARTWORK
January 2019	December 17, 2018
February 2019	January 15
March 2019	February 15
April 2019	March 15
May 2019	April 16
June 2019	May 15
July 2019	June 17
August 2019	July 15
September 2019	August 15
October 2019	September 16
November 2019	October 15
December 2019	November 15