



Biomass Online



BIOMASSMAGAZINE.COM
IS THE
#1 SOURCE
OF INFORMATION FOR AND ABOUT
BIOMASS INDUSTRY PROS.

What is BiomassMagazine.com?

BiomassMagazine.com is the premier online destination for biomass producers and professionals interested in the latest biomass production technology, news and policy. The site is a tool biomass industry pros use to plan, learn and grow their business—whether at the office, plant, in the field or at home.

BiomassMagazine.com is a direct route to biomass producers and key decision makers in the industry. The site offers a variety of custom advertising sponsorship opportunities that link to highly engaging editorial platforms.

We have the resources and the experience to integrate your message seamlessly within our content, in ways that will align your brand with our audience of affluent biomass business professionals, in every area of their digital life: mobile, community, downloads, directories, photos, newsletters and articles that allow them access to timely and topical information, when they want it, and how they want it.

ADDITIONAL ADVERTISING OPTIONS WITHIN THE BIOMASS INDUSTRY



1 MARKETPLACE ADVERTISING

Biomass Magazine Marketplace

- ▶ Full-color section in the back of each issue containing advertising for a variety of products and service providers in the biomass industry.
- ▶ Full-color box ads available for \$299

Call (866) 746-8385 for details.

2 BIOMASSMAGAZINE.COM

More than 72,525 page views per month!

(based on Google Analytics reporting)

- ▶ Avg. Overall Visitors per Month: 44,395
- ▶ Avg. Overall Visitors per Year: 532,736
- ▶ Avg. Overall Page Views per Month: 72,525
- ▶ Avg. Overall Page Views per Year: 870,290

Advertising

- ▶ Leaderboard
- ▶ Skyscraper
- ▶ Medium Rectangle
- ▶ Rectangle

Site Features

- ▶ Search Article Archive
- ▶ Construction Lists
- ▶ Latest News

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3 BIOMASS WEEK E-NEWSLETTER

Our weekly newsletters provide unique insight and commentary designed for a professional audience.

- ▶ Published every Wednesday
- ▶ 28,300+ subscriber base
- ▶ Online advertising available from \$295 to \$795
- ▶ Advertiser's receive impressions, clicks and company name/domain of subscriber who clicked on your ad

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4 BIOMASS INDUSTRY DIRECTORY

Print and Online Directories

- ▶ The most comprehensive list of biomass industry suppliers, producers, researchers and government agencies in the world
- ▶ Published annually and on the directory website
- ▶ One FREE listing per business (both print and online)
- ▶ Add a logo or utilize display advertising

Visit directory.biomassmagazine.com

5 U.S. BIOMASS POWER & WASTE-TO-ENERGY WALL MAP

Full-color 43" x 33.25" wall map

- ▶ Plots the location and production status of all biomass and waste-to-energy plants across the U.S.
- ▶ Published once a year

Distribution:

- ▶ Distributed FREE to all *Biomass Magazine* subscribers and at all major related conferences and trade shows.

6 BIOMASS MAGAZINE'S WEBINAR SERIES

Sponsor logo is featured on:

- ▶ Website
- ▶ Webinar page on BiomassMagazine.com
- ▶ Receive Attendee Information
- ▶ All emails
- ▶ OnDemand material

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7 BIOMASS TOP NEWS VIDEOS

Company featured in weekly video:

- ▶ Accessed by 28,000+ newsletter subscribers
- ▶ Accessed by 53,000+ website visitors per month
- ▶ Sponsor name & hyperlink under the video on the website

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