

# REPRINTS & PRESS RELEASES



Biomass Magazine - Spotlight Feature Example

## Products & Services Spotlight Feature

Spotlight Feature Only \$3,495

As a Spotlight Feature you will receive the following:

- A custom story written in the Products and Services Spotlight feature article containing information about your company
- The feature article mailed to 7,000 readers
- Your company's contact information sent to 61,000+ biomass email subscribers, promoting the products and services

Spotlight feature article, including a URL linking to your website.

- A custom reprint of the article sent to you in a digital format, which you can use for promotional purposes

Book an advertisement now and be a part of the Products and Services Spotlight Feature

The spotlight article will be about select companies that provide products and services in the biomass industry—with a focus on fuel suppliers and contractors, consultants and engineers, equipment manufacturers, technology providers and more.



Biomass Magazine - Reprint Example

## Were you featured in Biomass Magazine?

Showcase your article and expertise to potential customers!

Custom Designed Reprint – Just \$499

### Includes:

- Magazine masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

### Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors



Biomass Magazine - Press Release Example

## Biomass Magazine's Custom Press Release Service

Showcase your product or service

Send a press release to our news list

Press Release Sent to Email List - \$799\*

### Includes:

- Personal press release sent to *Biomass Magazine's* industry news email list (61,000+)
- 1-2 photos and/or logo
- Contact information
- Section about your company at bottom

\* Press release must be 300 to 400 words in length

Custom Written Press Release and Sent to Email List - \$1,799\*

### Includes:

- Team of professional writers will create a press release about your product or service
- Personal press release sent to *Biomass Magazine's* industry news email list (61,000+)
- 1-2 photos and/or logo
- Contact information
- Section about your company at bottom

\* Press release must be 300 to 400 words in length