

# PELLET MILL MAGAZINE REPRINTS & PRESS RELEASES



Pellet Mill Magazine - Spotlight Feature Example

## Products & Services Spotlight Feature

Spotlight Feature Only \$3,495

As a Spotlight Feature you will receive the following:

- A custom story written in the Products and Services Spotlight feature article containing information about your company.
- The feature article mailed to 7,000 readers.
- Your company's contact information sent to 61,000+ biomass email subscribers, promoting the Products and Services

Spotlight feature article, including a URL linking to your website.

- A custom reprint of the article sent to you in a digital format, which you can use for promotional purposes

Book an advertisement now and be a part of the Products and Services Spotlight Feature

The spotlight article will focus on select companies that provide products and services in the wood pellet industry—from fuel suppliers, consultants, contractors, equipment manufacturers, technology providers and more.



Pellet Mill Magazine - Reprint Example

## Were you featured in Pellet Mill Magazine?

Showcase your article and expertise to potential customers!

Custom Designed Reprint – Just \$499

### Includes:

- Magazine masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

### Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors



Pellet Mill Magazine - Press Release Example

## Pellet Mill Magazine's Custom Press Release Service

Showcase your product or service

Send a press release to our news list

Press Release Sent to Email List- \$799\*

### Includes:

- Personal press release sent to Pellet Mill Magazine's industry news email list (61,000+)
- 1-2 photos and/or logo
- Contact information
- Section about your company at bottom

\* Press release must be 300 to 400 words in length

Custom Written Press Release and Sent to Email List- \$1,799\*

### Includes:

- Team of professional writers will create a press release about your product or service
- Personal press release sent to Pellet Mill Magazine's industry news email list (61,000+)
- 1-2 photos and/or logo
- Contact information
- Section about your company at bottom

\* Press release must be 300 to 400 words in length