

DIGITAL PRESS PACKAGE

Package rate is \$1,900
(a \$2,400 value)

Click Rates and/or Reports Delivered for Each Medium



PRESS RELEASE

Press release sent to 61,000+ subscribers
Posting press release to national press wire



ONLINE ADVERTISING

Medium Rectangle Ad

2 on home page, 2 inside articles.
ROS with max of 10 advertisers.



SOCIAL MEDIA

14,600
Followers

5,133
Followers

3,994
Followers

Press Release Package

Posting of a Press Release to three of our social media platforms