EMAIL ADVERTISING
The Pellet Mill Press E-Newsletter

1. LEADERBOARD-TOP
   - $495/week
   - Dimensions: 728 x 90 pixels
   - File Size: 40k limit
   - Format: JPEG, GIF (no animated GIFs)

2. MEDIUM RECTANGLE
   - $495/week
   - Dimensions: 300x250 pixels
   - File Size: 40k limit
   - Format: JPEG, GIF (no animated GIFs)

3. LEADERBOARD-BOTTOM
   - $295/week
   - Dimensions: 728x90 pixels
   - File Size: 40k limit
   - Format: JPEG, GIF (no animated GIFs)

E-NEWSLETTER AD SCHEDULE
Week/Issue Dates | Insertion/Artwork Dates

Pellet Mill Press
25,200 Subscribers
Sent First and Third Tuesday of Each Month

QUESTIONS? Contact Pellet Mill Magazine at (866) 746-8385, or by email at service@bbiinternational.com