

\*Average daily impressions for all ads in this position

# ONLINE ADVERTISING

[BiomassMagazine.com](http://BiomassMagazine.com)

**BiomassMagazine.com**

## LEADERBOARD \$1,695/month

DIMENSIONS 728 x 90 pixels  
 FILE SIZE 40k limit  
 POSITION Top of every page viewed within the site  
 AVAILABILITY 4 ad slots per month  
 ROTATION Maximum 4 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## SKYSCRAPER \$1,795/month

DIMENSIONS 300 x 600 pixels  
 FILE SIZE 40k limit  
 POSITION Right-hand side on every page viewed within the site  
 AVAILABILITY 4 ad slots per month  
 ROTATION Maximum 4 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## MEDIUM RECTANGLE \$995/month

DIMENSIONS 300 x 250 pixels  
 FILE SIZE 40k limit  
 POSITION Home page and right side within content  
 AVAILABILITY 10 ad slots per month  
 ROTATION Maximum 10 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## RECTANGLE \$395/month

DIMENSIONS 300 x 100 pixels  
 FILE SIZE 40k limit  
 POSITION Bottom of every page  
 AVAILABILITY 10 Ad Slots  
 ROTATION Maximum 10 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## TAKEOVER AD \$7,995/month

DIMENSIONS 956 x 500 pixels  
 FILE SIZE 100k limit  
 POSITION Visible for 25 seconds, taking over homepage  
 AVAILABILITY 1 ad slot per month  
 FORMAT JPEG, GIF, PNG

Advertise on [BiomassMagazine.com](http://BiomassMagazine.com)

More than **73,600** page views/month  
 Totaling **884,000** page views/year

**51,200**

Avg. Overall Users Per Month

**615,200**

Avg. Overall Users Per Year

**73,600**

Avg. Overall Page Views Per Month

**884,000**

Avg. Overall Page Views Per Year

## ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2023	December 15, 2022
February 2023	January 16, 2023
March 2023	February 15, 2023
April 2023	March 15, 2023
May 2023	April 14, 2023
June 2023	May 15, 2023
July 2023	June 15, 2023
August 2023	July 14, 2023
September 2023	August 15, 2023
October 2023	September 15, 2023
November 2023	October 15, 2023
December 2023	November 15, 2023