WEBINAR SPONSOR

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Biomass Magazine’s Webinar Series

GAIN MAXIMUM EXPOSURE & CONTACT INFO

Sponsor logo is featured on:
• Website
• All emails and marketing materials
• Webinar page on BiomassMagazine.com
• OnDemand material
• Attendee Information

In this era of digital marketing, creating an integrated approach is more important than ever. Biomass Magazine webinars allow you to maximize your advertising impact, while gaining access to hundreds of contacts focused on your niche market.

DIAMOND WEBINAR PACKAGE
(1 per webinar)
Includes:
• All registrant contact data, including emails (estimate 150-200 registrants)
• Contact information will include attendee interest ranking and time on webinar
• Reserved speaking opportunity on the webinar
• Top placement of logo with URL on all webinar marketing emails (150,000+)
• Top placement of logo with URL on magazine website
• Logo displayed on webinar presentation
• Two-minute commercial at the beginning of the webinar (slide size 16:9 or 16”x9”)
• Dedicated slide on webinar promoting company
• Webinar becomes free to attendees (more registrants)
• Ongoing leads generated from OnDemand

GOLD WEBINAR PACKAGE
(2 per webinar)
Includes:
• Logo with URL on all webinar marketing emails (150,000+)
• Logo with URL on website (up to 73,000 impressions each month)
• Logo displayed on webinar presentation
• 30-second commercial during the webinar (slide size 16:9 or 16”x9”)
• Dedicated slide on webinar promoting company

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