



ONLINE ADVERTISING

BiomassMagazine.com

BiomassMagazine.com

LEADERBOARD \$1,449/month

DIMENSIONS 728 x 90 pixels
 FILE SIZE 40k limit
 POSITION Top of every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

SKYSCRAPER \$1,549/month

DIMENSIONS 300 x 600 pixels
 FILE SIZE 40k limit
 POSITION Right-hand side on every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

MEDIUM RECTANGLE \$695/month

DIMENSIONS 300 x 250 pixels
 FILE SIZE 40k limit
 POSITION Home page and right side within content
 AVAILABILITY 10 ad slots per month
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

RECTANGLE \$295/month

DIMENSIONS 300 x 100 pixels
 FILE SIZE 40k limit
 POSITION Bottom of every page
 AVAILABILITY 10 Ad Slots
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

TAKEOVER AD \$7,995/month

DIMENSIONS 956 x 500 pixels
 FILE SIZE 100k limit
 POSITION Visible for 25 seconds, taking over homepage
 AVAILABILITY 1 ad slot per month
 FORMAT JPEG, GIF, PNG

More than 77,126 page views/month
Totaling 925,513 page views/year

53,511

Avg. Overall Users Per Month

642,143

Avg. Overall Users Per Year

77,126

Avg. Overall Page Views Per Month

925,513

Avg. Overall Page Views Per Year

ONLINE AD SCHEDULE

| Month | Insertion / Artwork |
|----------------|---------------------|
| January 2022 | December 15, 2021 |
| February 2022 | January 14, 2022 |
| March 2022 | February 15, 2022 |
| April 2022 | March 15, 2022 |
| May 2022 | April 15, 2022 |
| June 2022 | May 14, 2022 |
| July 2022 | June 15, 2022 |
| August 2022 | July 15, 2022 |
| September 2022 | August 16, 2022 |
| October 2022 | September 15, 2022 |
| November 2022 | October 15, 2022 |
| December 2022 | November 15, 2022 |

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