

# DIGITAL PRESS PACKAGE

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Package rate is \$2,195  
(a \$2,500 value)

Click Rates and/or Reports Delivered for Each Medium



### PRESS RELEASE

Press release sent to  
**72,000 subscribers**

Posting press release to  
national press wire

### ONLINE ADVERTISING

Medium Rectangle Ad

2 on home page, 2 inside articles.  
ROS with max of 10 advertisers.

### SOCIAL MEDIA

Press Release Package

Posting of a Press Release to three of our  
social media platforms