



# EMAIL ADVERTISING

*Pellet Mill Press E-Newsletter*

## LEADERBOARD-TOP \$695/week

DIMENSIONS 728x90 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF (no animated GIFs)

## MEDIUM RECTANGLE \$595/week

DIMENSIONS 300x250 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF (no animated GIFs)

## LEADERBOARD-BOTTOM \$345/week

DIMENSIONS 728x90 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF (no animated GIFs)

**33,000 Subscribers**  
**8.22% Open Average**  
**1.56% CTR Average**

Stats Collected January 1-December 31, 2021

Advertise on Pellet Mill Press E-Newsletter

## Pellet Mill Press E-Newsletter

### PELLET MILL PRESS SCHEDULE Bi-Week/Issue Dates | Insertion/Artwork Dates

1/3/2023	12/27/2022	7/4/2023	6/20/2023
1/17/2023	1/3/2023	7/18/2023	7/4/2023
2/7/2023	1/17/2023	8/1/2023	7/18/2023
2/21/2023	2/7/2023	8/15/2023	8/1/2023
3/7/2023	2/21/2023	9/5/2023	8/15/2023
3/21/2023	3/7/2023	9/19/2023	9/5/2023
4/4/2023	3/21/2023	10/3/2023	9/19/2023
4/18/2023	4/4/2023	10/17/2023	10/3/2023
5/2/2023	4/18/2023	11/7/2023	10/17/2023
5/16/2023	5/2/2023	11/21/2023	11/7/2023
6/6/2023	5/16/2023	12/5/2023	11/21/2023
6/20/2023	6/6/2023	12/19/2023	12/5/2023